**Business Memo**

Auto thefts have been an alarming and on-going concern in the City of Toronto. We aim to analyze data to identify any correlations that these cases may have with break-and-enter cases and various neighbourhood statistics. We have conducted an analysis using three datasets on auto theft cases, break-and-enter cases, and neighbourhood statistics. Through our analysis, we were able to generate a dashboard to provide insights on the correlations related to the number of auto theft cases, as well as predictive statistics. The analysis was divided into five major components as per below.

1. *Technique-Significant Merging/Joining of Data*

Public historical data was used for this analysis report from two sources. We retrieved Auto Theft Open Data and Break & Enter Open Data through the Toronto Police Service and the City of Toronto Open Data portal. The Neighbourhood Profiles data was taken from a number of Census tables released by Statistics Canada from the City of Toronto Open Data portal. These datasets were then merged and refined to begin our analysis.

1. *Feature Engineering*

To gain a full grasp of car thefts and discover information that could help citizens protect their cars from being stolen, we transformed the raw data by creating new data points to tell a better story of the business problem. This included revamping and creating new data points. For instance, we further categorized the day of week column into weekday and weekend to analyze trends depending on the time of the week. Furthermore, **we had a question: When is it most dangerous for residents to leave their cars parked outside? To answer this, we created a column that indicates the seasons in which the theft was recorded or carried out.**

1. ***Predictive Modelling***

Our objective was to predict the number of crimes based on the reported data for the period of 2019 to 2023 for neighborhoods in Toronto. We built a predictive model using variables such as: year, total age groups of the population, married common law rate, education rate, employment rate, average age, average total income in 2020. We refined the model by eliminating variables with no predictive power and developed a final model with influential variables to help us with crime prediction. An assortment of graphical tests was performed on the final model to validate the quality of the data. Our analysis shows that the total number of crime cases in 2024 is predicted to be 22,120, the auto theft cases for 2024 are anticipated to be 13,114, and the break-and-enter cases for 2024 are expected to be 6,162. There are limitations when it comes to predicting values such as the number of crime cases.

1. ***Visualizing data for insight generation***

Based on our analysis, we have finalized 5 data visuals for insight generation. First, a line graph which displays the trend of auto theft crime as well as break & enter crimes over the last five years that is from 2019 to 2023. This allows us to identify that while the auto theft cases have been increasing over the years, break-and-enter cases show no trend. We have also included a bar graph which displays the average number of auto theft crimes and the average number of break-and-enter crimes over the period of eight years (2008 to 2016) per season. Through this visual, we can see which seasons on average have the most auto theft and break-and-enter cases for each of the seasons. Fall has the highest number of cases for both, and spring has the least. A map-tree visual was used to display the top 10 neighborhoods with the highest number of auto theft and break-and-enter cases. Using a map-tree makes it easy to visualize as the larger, darker squares represent the neighborhoods with the highest crime cases, and the neighbourhoods with fewer cases are represented by smaller, lighter blue squares. West Humber-Clairville is seen to have the highest number of total cases amongst all the neighbourhoods. Furthermore, we have generated a refined table which lists out the number of auto theft cases and break-and-enter cases per neighborhood. It also displays the average age of the population, average total income, average education rate, average employment rate and average married/common law rate per neighbourhood allowing the users to filter the table as they wish for insight generation. Lastly, we have created a map of Toronto depicting the number of cases in each neighbourhood allowing users to visualize what areas they should be more proactive in. The colour of the points on the map are shown darker as the number of cases are higher. Hovering over a point, displays the neighborhood name, latitude, longitude, number of auto theft cases, number of break-and-enter cases.

1. ***Executive Dashboard***

Utilizing the visuals we have created and our analysis thus far, we were able to create an interactive dashboard to allow the users to gain insights on the current issue of auto theft cases in Toronto and how they may correlate with break-and-enter cases. We have displayed our findings into different components: analysis by neighbourhood and analysis by time. This will allow the audience to obtain an idea of during what and areas the cases are the highest making them more alert and proactive. The neighbourhood dashboard displays the map of Toronto and the tree-map with the top 10 neighbourhoods with the most cases. A filter was built into the dashboard to allow the users to filter the visualizations for a specific year(s). Below the map and tree-map, we have included the neighbourhood statistics table. The users can filter the table for any column of data they may desire. For instance, they can arrange the table in order of which neighbourhood has the highest employment rate. The time dashboard allows the audience to visualize how the number of cases correlate with time. We have included the line graph depicting the number of cases over the years, and the bar graph illustrating the number of average cases by season. Additionally, we have included our calculated values for the predicted number of auto theft cases, break-and-enter cases, and total cases for the year 2024.

Overall, our model can identify the auto theft trends in Toronto and provide us with detailed insight on the regions and time of crime. However, like numerous effective models, our prediction values have limitations which were identified in our analysis when looking at heteroskedasticity, normality, outliers, and low R-square. This may be a result of an underspecified model. Possible improvements to the model include increasing the number of relevant variables to the prediction, which we can implement when provided with more time and resources. The neighbourhood dashboard shows that West Humber-Clairville has the highest number of auto theft cases and total crime cases. However, it does not have the highest number of break-and-enter cases. Through the table, we can identify that there is not a strong correlation between auto theft and break-and-enter cases based on neighbourhoods. This indicates both two crime instances are independent from one another. This is further seen in the time dashboard through the line graph and bar graph.

Please find our final dashboard images below and refer to our technical report for details on our techniques.

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**Technical/Analytical Report**

1. *Technique-Significant Merging/Joining of Data*

Raw Data Processing (prerequisites)

* A MYSQL data warehouse was built to for dataset storage.
* All dataset was extracted from above portals as three individual CSV files, then loaded into the MYSQL data warehouse using Table Data Import Wizard.
* Two crime Datasets were cleaned by removing non-GTA neighbourhoods, unnecessary columns, and then combined (UNION) with each other as crime table.
* The crime table was joined with the neighbourhood profile using the *neighbourhood ID* Key and grouped by for later visual and ML requirement.
* Refined datasets were extracted for later analysis.

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1. *Feature Engineering*

**Revamping Categorical Variables:** To ensure that we can apply our data to models for analysis, we converted the day of week column to give us a 1 when it is a weekday and 0 when it is a weekend to accurately evaluate how the trends change depending on the time of the week.

Transformation

Saturday, Sunday

1 **We had a question: When is it most dangerous for residents to leave their cars parked outside? We already have granular levels of data at this point, but we wanted to know if the story would change if we inculcated a larger grouping. So, by applying some formulas, we created a column that indicates the seasons in which the theft was recorded or carried out.**

0 **We had a question: When is it most dangerous for residents to leave their cars parked outside? We already have granular levels of data at this point, but we wanted to know if the story would change if we inculcated a larger grouping. So, by applying some formulas, we created a column that indicates the seasons in which the theft was recorded or carried out.**

Monday, Tuesday----Friday

We also implemented the same process to derive the “Report Delay” data piece to help us understand what areas experienced the delays in reporting, which may suggest that the theft of a car has been discovered late; for example, stealing from a home may be discovered later and reported later than stealing from a shopping complex which is a temporary location.

**Creating New Data Points:**

**We already have granular levels of data at this point, but we wanted to know if the story would change if we inculcated a larger grouping. So, by applying some excel formulas (depicted below), we created a column that indicates the seasons in which the theft was recorded or carried out.**

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1. *Predictive Modelling*

**Crime prediction using reported data (2019-2023)**

**Predictive model:**

We started our prediction activity by building a Linear Regression model using ‘statsmodels’ on Jupyter Notebook to predict the crime based on the reported data. To identify the significance, we performed an Ordinary Least Squares regression (OLS), a useful and effective method to assess the relationship between all independent variables used for the prediction (*Ordinary least squares regression (OLS),* n.d). We aim to keep variables that have P-values for the T-test of less than 0.05 (rejects ‘null hypothesis’) and reject the ones higher than 0.05. We found all the variables to be significant/ contributing to the model (P-value for the T-test less than 0.05); we are not removing any attributes from our model.

Here is what our model looks like:

Number\_Of\_Crime = 𝛽0 + 𝛽1 \* OCC\_YEAR + 𝛽2 \* Total\_Age\_groups\_of\_the\_population +

𝛽3 \* Married\_CommonLaw\_Rate + 𝛽4 \* Education\_Rate + 𝛽5 \* Employment\_Rate +

𝛽6 \* Average\_age + 𝛽7 \* Average\_total\_income\_in\_2020

**Data quality validation after the final model has been developed:**

**Heteroskedasticity** **detection:**

To check for heteroscedasticity, we produced two plots: ‘Standardized Residuals’ vs. ‘Fitted value’ and ‘Root of Standardized Residuals’ vs. ‘Fitted value.’ The data points in both plots form a cone-shaped pattern, indicating heteroskedasticity. In addition, the results from the Breuch-Pagan Test also reflected heteroscedasticity.

**Removal of Heteroskedasticity:**

HCCME was used to correct the interference in the regression. HCCME produced new regression results; the results of the corrected model also confirm all variables of the corrected model are significant.

**Normality Issue detection:**

The Normal QQ Plot and Density Plot were plotted to identify normality issues. From the plots, the Normal QQ plot shows data points deviate from the diagonal line on the right side, while the Density plot shows slight right-skewness. This is an indication that the dataset has normality issues. It is not normally distributed.

**Outlier detection:**

Influence Plot was plotted to identify potential issues. The plot shows apparent outliers with high leverage and influence within the dataset. However, the outliers in the dataset need not be removed as the data points are valid.

**Prediction for total crimes:**

Using our corrected/ final model, a predictive function was employed to forecast the number of total crimes in 2024 per neighborhood, which is ~140. With that **predicted value of 140**, we multiplied by 158 neighborhoods and got 22,120 as the forecasted crime count for all neighborhoods in 2024. In conclusion, the **predicted number of crimes for break-and-enter in 2024 is 22,120**.

**Prediction for break-and-enter crimes:**

Using our corrected/final model, a predictive function was employed to forecast the number of break-and-enter crimes in 2024 per neighborhood, which is ~39. With that **predicted value of 38**, we multiplied by 158 neighborhoods and got 6,162 as the forecasted crime count for all neighborhoods in 2024. In conclusion, the **predicted number of crimes for break-and-enter in 2024 is 6,162.**

**Prediction for auto theft crimes:**

Using our corrected/ final model, a predictive function was employed to forecast the number of auto theft crimes in 2024 per neighborhood, which is ~82. With that **predicted value of 82**, we multiplied by 158 neighborhoods and got 13,114 as the forecasted crime count for all neighborhoods in 2024. In conclusion, the **predicted number of crimes for break-and-enter in 2024 is 13,114.**

**Transformations were attempted to ‘fix’ the issues:**

* Log transformation on variables: Average\_total\_income\_in\_2020, Total\_Age\_groups\_of\_the\_population.
* Log on log transformation on variables: Average\_total\_income\_in\_2020, Total\_Age\_groups\_of\_the\_population.
* Square root transformation on variables: Average\_total\_income\_in\_2020, Total\_Age\_groups\_of\_the\_population.

These have resulted in worse conditions or did not improve from the original output.

**Total Crime Predictions Formulation and Python Results**

The final model was built to **predict the number of crimes** after dropping insignificant variables:

(Alpha α = 0.05)

Number\_Of\_Crime = 𝛽0 + 𝛽1 \* OCC\_YEAR + 𝛽2 \* Total\_Age\_groups\_of\_the\_population +

𝛽3 \* Married\_CommonLaw\_Rate + 𝛽4 \* Education\_Rate + 𝛽5 \* Employment\_rate + 𝛽6 \* Average\_total\_income\_in\_2020.

**R-squared**: 0.311

**F-test**

H0: 𝛽0 = 𝛽1 = 𝛽2 = 𝛽3= 𝛽4 = 𝛽5 = 𝛽6 = 0

H1: {at least one} 𝛽i ≠ 0, i = 1,2,3,4,5,6

P value for F-test: 3.05e-60 < 0.05. Therefore, the model is significant.

**p-value for T-test:**

* OCC\_YEAR: 0.00
* Total\_Age\_groups\_of\_the\_population: 0.000
* Married\_CommonLaw\_Rate: 0.001
* Education\_Rate: 0.005
* Employment Rate: 0.043
* Average\_total\_income\_in\_2020: 0.000

Therefore, all variables are significant and explain the number of crimes.

A graph of dots and numbers

Description automatically generated with medium confidence**Residual vs Fitted Values Plot Scale Location Plot**

A graph with dots and numbers

Description automatically generated

The Mean of Residuals: -1.197309480814994e-12.

Both the Residual vs Fitted and Scale Location plots show a cone-shaped pattern.

**Breuch-Pagan Test**

A screenshot of a computer code

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The Scale Location Plot and the Breuch-Pagan Test are effective ways to identify heteroskedasticity.

* Scale Location Plot: the residuals increase as the fitted values increase, which is indicative of heteroskedasticity.
* Breuch-Pagan Test:
  + 'LM-Test p-value': 2.5695193769909194e-07
  + 'F-Test p-value': 1.748061268475209e-07
  + They are both less than 0.05; the model is found to be heteroskedastic.

**Heteroskedasticity resolution:**

**HCCME to resolve the heteroskedasticity:** get\_robustcov\_results(cov\_type = 'HC2')

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**R-squared:** 0.304

**P value for F-test: 3.22e-34 < 0.05.** Therefore, the model is significant.

**p-value for T-test:**

* OCC\_YEAR: 0.000
* Total\_Age\_groups\_of\_the\_population: 0.000
* Married\_CommonLaw\_Rate: 0.000
* Average\_total\_income\_in\_2020: 0.000

**Final model after correcting for heteroscedasticity:**

**Number\_Of\_Crime = 𝛽0 + 𝛽1 \* OCC\_YEAR + 𝛽2 \* Total\_Age\_groups\_of\_the\_population + 𝛽3 \* Married\_CommonLaw\_Rate + 𝛽4\* Average\_total\_income\_in\_2020'’**

**Residual vs Fitted Values Plot**

A graph of dots and numbers

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The Mean of Residuals:

-4.466885370732863e-13

The Residual vs Fitted plot still shows a cone-shaped pattern after using HCCME to correct for heteroskedasticity.

**Normal-QQ Plot Density Plot**

A graph with a line and a red line

Description automatically generated A graph with a blue line

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We can see from the plots above that the dataset exhibits strong normality issues.

* The Normal QQ plot shows that some data points deviate from the diagonal line on the right side. This is an indication that the dataset has normality issues. It is not normally distributed.
* The Density plot shows right-skewness. It is an asymmetric histogram.

**Residual vs Leverage**

A graph of blue dots

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We can see from the Influence Plot that the dataset has data points with high leverage and influence.

A white background with red text

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**Prediction for the number of total crimes for 2024:**

* The average of all individual attributes was used for prediction: Total\_Age\_groups\_of\_the\_population, Married\_CommonLaw\_Rate, Education\_Rate, Employment\_rate, Average\_age, Average\_total\_income\_in\_2020.
* There are 158 neighborhoods in the dataset.

With that **predicted value of 140,** we multiplied by 158 neighborhoods and **got 22,120 as the forecasted crime count for all neighborhoods in 2024.**

**Break-and-Enter Predictions Formulation and Python Results**

The final model was built to **predict the number of break-and-enter crimes**: (Alpha α = 0.05)

Number\_Of\_Crime = 𝛽0 + 𝛽1 \* OCC\_YEAR + 𝛽2 \* Total\_Age\_groups\_of\_the\_population +

𝛽3 \* Married\_CommonLaw\_Rate + 𝛽4 \* Education\_Rate + 𝛽5 \* Employment\_rate +

𝛽6 \* Average\_age + 𝛽7 \* Average\_total\_income\_in\_2020

**A screenshot of a computer

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**R-squared:** 0.428

**F-test**

H0: 𝛽0 = 𝛽1 = 𝛽2 = 𝛽3= 𝛽4 = 𝛽5 = 𝛽6 = 𝛽7 = 0

H1: {at least one} 𝛽i ≠ 0, i = 1,2,3,4,5,6,7

P value for F-test: 2.07e-90 < 0.05

Therefore, the model is significant.

**p-value for T-test:**

* OCC\_YEAR: 0.010
* Total\_Age\_groups\_of\_the\_population: 0.000
* Married\_CommonLaw\_Rate: 0.000
* Education\_Rate: 0.000
* Employment\_rate: 0.000
* Average\_age: 0.000
* Average\_total\_income\_in\_2020: 0.000

Therefore, all variables are significant as they all have p-value < 0.05.

A graph of dots and lines

Description automatically generatedA graph showing a number of dots

Description automatically generated**Residual vs Fitted Values Plot** (LEFT)  **Scale Location Plot** (RIGHT)

The (LEFT) Residual vs Fitted Value plot

* The Mean of Residuals: -4.93314531278101e-13
* It shows an apparent cone-shaped pattern.

The (RIGHT) Residual vs. Fitted values plot

* It shows that the data points are scattered around the horizontal line at x=0, but the points are concentrated on the left and scatter and pan out towards the right.

**Breuch-Pagan Test**

A screenshot of a computer

Description automatically generated

The Scale Location Plot and the Breuch-Pagan Test are effective ways to identify heteroskedasticity.

* Scale Location Plot: the residuals increase as the fitted values increase, which indicates heteroskedasticity.
* Breuch-Pagan Test:
  + 'LM-Test p-value': 1.9529659972959947e-11
  + 'F-Test p-value': 6.700024124382096e-12
  + They are both less than 0.05, the model is found to be heteroskedastic.

**Heteroskedasticity resolution:**

**HCCME to resolve the heteroskedasticity:** get\_robustcov\_results(cov\_type = 'HC2')

A screenshot of a computer

Description automatically generated

**R-squared:** 0.428

**F-test**

H0: 𝛽0 = 𝛽1 = 𝛽2 = 𝛽3= 𝛽4 = 𝛽5 = 𝛽6 = 𝛽7 = 0

H1: {at least one} 𝛽i ≠ 0, i = 1,2,3,4,5,6,7

P value for F-test: 2.18e-55 < 0.05. Therefore, the model is significant.

**P value for T-test:**

* OCC\_YEAR: 0.20
* Total\_Age\_groups\_of\_the\_population: 0.000
* Married\_CommonLaw\_Rate: 0.000
* Education\_Rate: 0.000
* Employment\_rate: 0.001
* Average\_age: 0.000
* Average\_total\_income\_in\_2020: 0.000

Therefore, all variables are significant as their p-values are less than 0.05.

**Normal-QQ Plot Density Plot**

A graph with a red line

Description automatically generatedA graph of a diagram

Description automatically generated with medium confidence

We can see from the plots above that the dataset exhibits normality issues.

* The Normal QQ plot shows that some data points deviate from the diagonal line on the right side. This is an indication that the dataset has normality issues. It is not normally distributed.
* The Density plot shows slight right-skewness. It is an asymmetric histogram.

**Influence Plot**

A diagram of blue dots

Description automatically generated

The plot shows apparent outliers with high leverage and influence within the dataset. However, the outliers in the dataset need not be removed as the data points are valid.

A close-up of a computer code

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**Prediction for the number of break & enter crimes for 2024:**

* The average of all individual attributes was used for prediction: Total\_Age\_groups\_of\_the\_population, Married\_CommonLaw\_Rate, Education\_Rate, Employment\_rate, Average\_age, Average\_total\_income\_in\_2020.
* There are 158 neighborhoods in the dataset.

With that **predicted value of 38**, we multiplied by 158 neighborhoods and **got 6,162 as the forecasted crime count for all neighborhoods in 2024.**

**Auto theft Predictions Formulation and Python Results**

The final model was built to **predict the number of auto theft crimes** after dropping insignificant variables: (Alpha α = 0.05)

Number\_Of\_Crime = 𝛽0 + 𝛽1 \* OCC\_YEAR + 𝛽2 \* Total\_Age\_groups\_of\_the\_population +

𝛽3 \* Education\_Rate + 𝛽4 \* Average\_total\_income\_in\_2020.

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**R-squared:** 0.298

**F-test**

H0: 𝛽0 = 𝛽1 = 𝛽2 = 𝛽3= 𝛽4 = 0

H1: {at least one} 𝛽i ≠ 0, i = 1,2,3,4

P value for F-test: 7.17e-59 < 0.05. Therefore, the model is significant.

**P value for T-test:**

* OCC\_YEAR: 0.000
* Total\_Age\_groups\_of\_the\_population: 0.000
* Education\_Rate: 0.000
* Average\_total\_income\_in\_2020: 0.000

Therefore, all variables are significant as their p-values are less than 0.05.

**Residual vs Fitted Values Plot**  **Scale Location Plot**

A graph with a red line

Description automatically generated A graph showing a number of dots

Description automatically generated

(LEFT) (RIGHT)

The (LEFT) Residual vs Fitted Value plot

* The Mean of Residuals: -1.3999310852606085e-12
* It shows an apparent cone-shaped pattern.

The (RIGHT) Residual vs. Fitted values plot

* It shows an apparent cone-shaped pattern where the points are concentrated on the around x=0 and scatter and pan out towards the right.

**Breuch-Pagan Test**

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The Scale Location Plot and the Breuch-Pagan Test are effective ways to identify heteroskedasticity.

* Scale Location Plot: the residuals increase as the fitted values increase, which indicates heteroskedasticity.
* Breuch-Pagan Test:
  + 'LM-Test p-value': 1.9887985766733885e-07
  + 'F-Test p-value': 1.4313266300494025e-07
  + They are both less than 0.05, the model is found to be heteroskedastic.

**Heteroskedasticity resolution:**

**HCCME to resolve the heteroskedasticity:** get\_robustcov\_results(cov\_type = 'HC2')

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**R-squared:** 0.298

**F-test**

H0: 𝛽0 = 𝛽1 = 𝛽2 = 𝛽3= 𝛽4 = 𝛽5 = 𝛽6 = 𝛽7 = 0

H1: {at least one} 𝛽i ≠ 0, i = 1,2,3,4,5,6,7

P value for F-test: 2.18e-55- model is significant

**P value for T-test:**

* OCC\_YEAR: 0.000
* Total\_Age\_groups\_of\_the\_population: 0.000
* Education\_Rate: 0.000
* Average\_total\_income\_in\_2020: 0.000

Therefore, all variables are significant as their p-values are less than 0.05.

**Normal-QQ Plot Density Plot**

A graph with a red line and a blue line

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Description automatically generated with medium confidence

We can see from the plots above that the dataset exhibits strong normality issues.

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* The Density plot shows strong right-skewness.

**Influence Plot**

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Description automatically generated

**Prediction for the number of auto theft crimes for 2024:**

* The average of all individual attributes was used for prediction: Total\_Age\_groups\_of\_the\_population, Married\_CommonLaw\_Rate, Education\_Rate, Employment\_rate, Average\_age, Average\_total\_income\_in\_2020.
* There are 158 neighborhoods in the dataset.

With that **predicted value of 82**, we multiplied by 158 neighborhoods and **got 13,114 as the forecasted crime count for all neighborhoods in 2024.**

1. *Visualizing Data for Insight Generation*

Tableau was used for all visualizations.

* Line graph

This graph is constructed using the auto table from the Data Source tab. Auto theft cases and Break & Enter cases are the measure fields that are getting used in rows. Year is the dimension attribute that is getting used in columns.

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* Bar graph

This graph is constructed using the refined table from the Data Source tab. Crime type and season are the attribute variables that are getting used as columns. Number of crimes is the measure field that is getting in rows to display the average number of crimes per crime type and per seasons.

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* Tree-map

This graph is constructed using the auto table from the Data Source tab. Auto theft cases and Break & Enter cases are the measure fields that are getting used in this graph. Neighbourhood is the dimension attribute that is getting used in this report.

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* Neighborhood Statistics Table

We have used the auto theft, break & enter, and refined tables available from the Data Source tab to build this report. We have taken the raw files and aggregated the data per neighborhood level to display in the graph.

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* Map of Toronto

This map is constructed using the auto table and refined table from the Data Source tab. Lat Wgs84 and Long Wgs84 and the fields from the refined table getting used as rows and columns respectively and other fields are coming from the auto table.

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*5.Executive Dashboard*

We have utilized Tableau to create our dashboard. We used objects such as containers to organize our visual data. Additionally, we used text boxes to display our predicted values for the number of cases in 2024. A filter for ‘year’ was added on the dashboard which is depicted on the image on the left. This filter is set to filter both the map (left) and the tree-map (right) making the dashboard more cohesive. Each dashboard created only includes three main visuals to make it easy for the executive team to follow the story and not get distracted or confused.

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This concludes the business memo. If you have any questions or concerns, please reach out to us.

Thank you,

Team New York

MMA 2025B

References

*Ordinary least squares regression (OLS)*. XLSTAT, Your data analysis solution. (n.d.). https://www.xlstat.com/en/solutions/features/ordinary-least-squares-regression-ols